

EDUCATION B.F.A. in Advertising, Copywriting Minor

Savannah College of Art and Design (SCAD) March 2016, Savannah, GA Valedictorian, 4.0 GPA

WORK

Nov. 2019-Present Freelance Copywriter + Content Creator

Fulfilling writing, social media, and production needs for clients and brands. Channeling my passion for brands and causes that champion the environment and sustainability.

Apr. 2018–Nov. 2019 Grenadier/Barkley Boulder, Copywriter

Created full service advertising, from radio to social and television, for brands like Travelpro, Cafe Rio, Taco John's, NBH Banks, Vanity Fair, Big Brothers Big Sisters & more. Led the Boulder Green Team to make our office eco-friendly.

Jun. 2016–Mar. 2018 MullenLowe Boston, Jr. Copywriter

Worked on the Hyatt portfolio of brands, JetBlue, American Greetings, U.S. Cellular & touched a little bit of everything else along the way. Pitched and produced full service work from experiential advertising to social and radio.

Jun. 2015–Aug. 2015 Moxie Sozo, Copywriter Intern

Worked as the only copywriter at a packaging and design agency. Produced packaging copy for Crazy Mountain Brewery, Annabella's Buffalo Milk Yogurt & more.

Jun. 2014–Jun. 2019 Boulder Juggling Festival

Concepted and created designs and materials to promote the Boulder Juggling Festival. Led production and printing.

HONORS+AWARDS

2018 Silver Rocket Award from Barkley Boulder
2016 Class of 2016 Valedictorian; Gave a speech to thousands about wrestling a Siberian brown bear
2015 Advertising Design Department Endowed Scholarship

2014; **2015** Advertising Design Department Endowed Science 2012–2016 SCAD Academic Honors Scholarship